

*Globalization and Social Change*

**I. Two Responses to Globalization**

**A. Thomas Friedman:**  
*The World is Flat*



**B. Tina Rosenberg:**  
*The Free-Trade Fix*



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*Globalization and Social Change*

**Getting the Big Picture:**

- *What do these two analyses have in common regarding globalization?*
- *How do they differ?*
- *Globalization as process vs. project*



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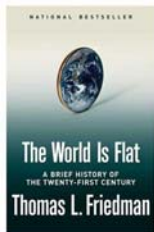
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*Globalization and Social Change*



**What does the title of Friedman's book and article mean?**

***Excerpt from lecture at MIT***

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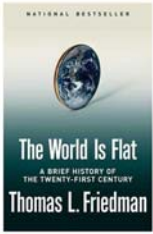
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**Textual Analysis**

- *three stages of globalization*
- *ten forces that flattened the world*
- *what are the characteristics of a “flat world”?*
- *how does it look differently from different places and angles?*
- *what are its limits?*
- *why is Friedman worried? What does he propose?*
- *how does he speak to YOU?*

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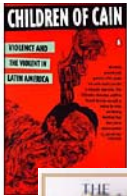
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Tina Rosenberg is a writer for the New York Times and other newspapers and magazines; author of two well-received books, and recipient of a MacArthur “Genius” award.

“I no longer think that the masters of the universe know what they are doing.”

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**Rosenberg’s overall indictment:**

- *Globalization is helping some, but making things worse for others*
- *The rules of globalization make illegal the strategies that the now-developed countries used to develop*
- *Globalization could undo itself—it is not irreversible*
- *Globalization needs serious reform if it is to work*

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**Textual Analysis:**

***Rosenberg's nine points***

***Her conclusions***



*Know:*

**Joseph Stiglitz**



**Jeffrey Sachs**

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